



Subject:	Request to take Drone Footage of Council Sites and other City Centre Landmark Buildings
Date:	26th June, 2023
Reporting Officer:	Lisa Caldwell, Director of External Affairs, Communications and Marketing
Contact Officer:	Gabrielle Madden-Ross, Internal Communications Manager

Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Sometime in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report/Summary of main Issues
1.1	To request permission from the Committee to take drone footage of Council buildings.
2.0	Recommendation
2.1	The Committee is asked to approve the request.
3.0	Main Report
3.1	Permission is sought from the Committee to allow drone footage to be taken of a number of Council buildings and events to be used in future internal and external videos.
3.2	The locations include the Duncrue complex, Belfast Zoo, Belfast Castle, Belfast City Hall (and some streets in the vicinity of the City Hall), Queen's University, Ulster University, Andersonstown Leisure Centre, City Cemetery, CS Lewis Square, Sir Thomas and Lady Dixon Park during Rose week, Ormeau Recycling Centre, and Pride.

3.3	Each location will be filmed using a drone. Additional footage, known as 'B roll' will be taken at ground level. All the locations (apart from The Zoo and Belfast Castle, Sir Thomas and Lady Dixon and Pride) will include a drive by of a Council HGV cleansing vehicle and we are liaising with Resources and Fleet to obtain a driver and second crew member for this.
3.4	<p>Four filming days have been scheduled, namely:</p> <ul style="list-style-type: none"> • Thursday 29 June • Sunday 2 July • Friday 14 July (During Rose Week) • Saturday 29 July – Pride
3.5	We would like to film two key landmark buildings in the city – Queen’s University and Ulster University. Permission has already been gained to film at these locations. We have also received permission to film Pride and outside Andersonstown Leisure Centre.
3.6	A licenced drone operator will undertake the work who will apply for the necessary aviation permissions for each location. The operator also has the relevant insurance and will complete the same application form we give external contractors.
3.7	<p><u>Key Issues</u></p> <p>The Marketing and Corporate Communications team is liaising with all locations to agree the best time for filming that does not impact on operational considerations, supports health and safety and complies with GDPR.</p> <p>3.8 The team have also sought advice and guidance from the Safeguarding Manager.</p> <p><u>Financial and Resource Implications</u></p> <p>3.9 The cost for filming is being covered from existing communications and marketing budget.</p> <p><u>Equality or Good Relations Implications/Rural Needs Assessment</u></p> <p>3.10 None. The Sites selected reflect the geography of Belfast and the work we do.</p>
4.0	Documents Attached
	None